



COPY SCRIPT

CLIENT: TANDY ELECTRONICS
PRODUCT: BUSINESS BREAKTHROUGH KIT
MEDIA: SMALL BUSINESS SPECIALS FLYER
JOB NO: TA004
DATE: 6TH NOVEMBER 1996
TITLE:
DRAFT: 1

SPRING:

TEAM Tandy give your business a Spring break!

Out with the old and outmoded and in with the new . . . bring your business up-to-date with these spring specials:

SUMMER:

TEAM Tandy take the swelter out of Summer!

As the mercury rises take advantage of these low, low prices on business basics:

AUTUMN:

Leaves are falling and so are the prices at Tandy!

As the days darken, TEAM Tandy bring a little light into your life with these super specials:

WINTER:

Keep warm in winter with Tandy's red hot specials!

Experience a little summer sunshine on the smiling faces of TEAM Tandy as they answer all your technological and electronic questions.